



September, 2014

Topic of the Month

What is included in your Newborn Packets?

We include a booklet called “Going Home: The 10th Month Taking Care of Mom”, a copy of the Excel By 5 brochure and growth chart, teething key ring, information from local LaLeche League with schedule of local meetings for the year, a sample of Parent magazine, medicine measures (dropper and spoon), gum massager, Goodnight Moon board book, milestones cards (0-3 Months, 4-6 Months, 7-12 months), a copy of our local coalition’s activities/events for the year, baby bib, a copy of our Community Resource Guide, a copy of Resource Center monthly Calendar of Events/Newsletter, and a card for parent to bring to Resource Center to receive a free board book –**Ellen Goodman, Oktibbeha County Coalition**

In our newborn packet, we include a new board book for the infant, resources from Pascagoula, Mississippi and the United States. We include the bounce back card and the Imagination Library brochure. –**Connie Jo Williams, Pascagoula Coalition**

We include in the Newborn Packets the following: an Excel By 5 Brochure and Growth Chart; our coalition's Resource Manual; the Dolly Parton Imagination Library application; the Mississippi Child Care Resource and Referral's Hours of Operation flyer and application, and finally, various pamphlets obtained from the health department and First Response that parents would need to learn about an infant's first year of life. –**Veda Archie, North Madison County Coalition**

Our packets contain: a book, growth chart, WIC and immunization information, breast feeding information, first steps birth to 6 month milestone sheet, car seat information, nutrition information for mom and baby, pamphlets on smoking, SIDS, etc. We get a lot of free pamphlets on different topics, so sometimes they change. Sometimes, if we have money, we put in a teething ring, we also have a cup and bib that say “Read to Me.” –**Sherri White, West Point Coalition**

Cleveland packets have a growth chart, Excel By 5 brochure, First Steps brochure, Resource Guide, bounce back cards, books, free materials from the community when available, WIC information, and SIDS information. –**Brenda Ellis, Cleveland Coalition**

We offer a newborn bag donated by the First Regional Library that has Reggie the Raccoon with a book in his hand to promote early literacy. Inside the bag they also donate a newborn size T-shirt with the same design on the front as well as a baby book and growth chart. We just received copies of our new parent’s resource guide which will be inserted with other goodies. –**Gia Matheny, Hernando Coalition**

Our Newborn Packets consist of the following: An 18 month t-shirt, a board book which would be the first baby book for the newborn, a library card application, and multiple pamphlets which consist of Health Department Nutrition, Importance of Reading to your baby, bibliography of suggested books from 0-1 years, car seat safety, immunization info, and Excel By 5 pamphlets. –**Lana Nail, Senatobia Coalition**

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The following are included in our Newborn Packet: 1 pair foot booties, 1 blanket, 2 BPA free pacifiers, 1 coloring book, 1 board book, a pack from MS State University Early Childhood Institute, a 1-12 months Development Check List Guide, EXCEL By 5 growth chart and information pamphlet, pamphlets on Safe Sleep for Your Baby, emergency contact list. **-Mary Reddicks, Duncan Coalition**

The LOU Excel by 5 Coalition's newborn packet will be distributed as a part of the Baptist Memorial Hospital North Mississippi Newborn Packet. Our specific portion includes: a book, shots for tots guide, a calendar with tips for parents of children birth to age one, an Excel By 5 Growth Chart, Early Childhood Resource Guide, DVD with guidance on caring for your newborn, high-contrast images to promote newborn's brain development from day one, information on Project RUN—our local early intervention program, and a starter safety kit which includes four plug covers, a fridge magnet with key health/safety phone numbers, and a safe sleep crib checklist. **-Alice Ricks, Lafayette/Oxford/University Coalition**

Our newborn items are presented to parents in a bag with our Excel By 5 logo as well as Kiwanis and Touch-Talk-Read-Play logos. Contents include: Excel By 5 Growth Chart and information card, a toy, a book, and the Community Resource Guide. **-Mona Lisa Grady, Corinth/Alcorn County Coalition**

