

Family Friendly Businesses:

- Have a safe facility where families can be together
- Welcome children with their families
- Value children and the needs of young families at work
- Support area child care centers and value schools and value quality education for all children



This information is provided by Project Ready a Foundations for Learning Grant awarded to the Starkville School District Family Centered Programs by the U.S. Department of Education. The goal of Project Ready is to promote the development of positive social and emotional skills for later school success.



Contact Us!



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Are you a family friendly business?



Project Ready
Family Centered Programs
Starkville School District
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Why be family friendly?

Families usually shop and tend to business needs as a family as young families typically have limited budgets and sitters are costly. Therefore, families need to:

- know the services your business offers,
- know how to contact you,
- feel comfortable at your business,
- have access to your services after their work hours.



The Oktibbeha County Numbers

Family structure (with children under the age of 18):

- 28.2% families
- 17.5% married couple families
- 9.2% single parent families (Mississippi Kids Count)

ASSESS YOUR BUSINESS

How well do you accommodate young families?

___ Do you have a child-safe play area for children while the adults meet with you/or shop and can watch their children at the same time?

___ Is this child-safe area accommodating to toddlers and older children?

___ If you have toys available are they safe for use by toddlers and not a choking hazard?

___ Is this play area clean and safe for children of all ages?

___ Does your restroom have a changing table for young parents use?

___ Do you have reserved parking close by for young families?

___ Is your business stroller assessable...what about your doorways and sidewalks?

___ Children love gifts...do you have give away items suitable for young children?

How well do you meet the needs of your employees?

___ Do you allow time off/flex time for your young parents to attend vital parent conferences or so that they can attend school activities with their children?



How well do you support the needs of families in the community?

___ Do you promote early childhood education by adopting a local child care center or school or donating surplus or outdated materials/